# Northland / Pacific Population and Employment

## **POPULATION**

The Pacific population in Northland is expected to double by 2043.



people in Northland will be Pacific by 2043.

# UNEMPLOYMENT

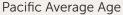
Pacific in Northland have the highest unemployment rate in the region, over 3x average the rate for Pacific people accross NZ, and 4x the rate of other New Zealanders.



#### AGE - NATIONAL

The average Pacific person is younger than the average New Zealander and this will stay true moving into the future.







New Zealand Average Age

## **HOUSEHOLD INCOME - NATIONAL**

Pacific people are twice as likely to feel their income is insufficient to meet their daily needs.



29% Pacific



11% Northland



**13%** NZ

% of those who feel their income was not enough money to meet their daily needs, 2021.

# LABOUR FORCE PARTICIPATION

Pacific in Northland more likely to not be participating in the labour force.



41%

Pacific in Northland not participating in the labour force.



28%

New Zealanders not participating in the labour force.