93% of Pacific peoples live in the North Island.

2/3 of our Pacific population live in the Auckland Region.

4% of Pacific peoples live in the Canterbury region.
Pacific peoples in the Auckland region

**POPULATION**

Auckland is home to two thirds of our Pacific population.

**1 out of 7**

Auckland residents identify with a Pacific peoples identity.

**LANGUAGE**

Pacific languages are strong in Auckland.

- **82%** of all Tongan speakers live in Auckland.

**Mālō e lelei**

**ETHNICITY**

Almost half of Pacific Aucklanders identify as Samoan.

- **49%** Samoan
- **23%** Tongan
- **19%** Cook Islands Māori
- **10%** Niuean
- **4%** Fijian

**45%** increase in the Fijian population, our fastest-growing Pacific group.

**LANGUAGE**

4.5% of Aucklanders could hold a conversation in Samoan about everyday things.

**Fa’afetai**

**CHILD ABUSE**

In 2013, most of the Pacific children in New Zealand who suffered abuse lived in Auckland.

- **79%** of all Pacific children and young people in New Zealand with a substantiated abuse finding live in the Auckland region.

**VIOLENT CRIME**

In 2015, over 1,100 Pacific violent offenders lived in Auckland.

- **7 out of 10** Pacific offenders in the Auckland region lived in Counties Manukau.

*Offences include homicide; acts intended to cause injury; sexual assault; dangerous or negligent acts endangering persons; abduction or harassment; robbery or extortion.

**HOUSING**

Pacific people are bearing the brunt of Auckland’s housing crisis

- **Pacific peoples are more likely to rent.**
- **More than 2/3** of the Pacific population in Auckland live in rental housing, compared with
- **less than 1/3** of the European ethnic group.

- **Pacific homes are in low socio-economic areas.**
- **71%** of Auckland’s Pacific peoples lived in areas rated 8, 9 or 10 on the New Zealand Index of Deprivation.

- **Many Pacific households are overcrowded.**
- **80,000** Pacific people in Auckland live in a crowded house.
Pacific peoples across New Zealand

**PARTICIPATION IN LABOUR MARKET**

More Pacific peoples are active in the labour market. In September 2016, there were 227,000 Pacific peoples of working age, of these 147,800 were in the labour market.

- **65%** Pacific peoples average
- **70%** New Zealand average

**EMPLOYMENT**

Employment rate for Pacific peoples increased in the year to September 2016.

- **58%** Auckland
- **59%** Wellington
- **61%** North Island
- **66%** South Island
- **59%** Pacific peoples
- **67%** New Zealand

**HOME OWNERSHIP**

Pacific home ownership is dropping faster.

- **39%** in Auckland since 1986
- **14%** in Christchurch since 1986
- **39%** in New Zealand since 1986

HOUSING

More Pacific peoples are living in rented homes.

- **59%** increase in Pacific peoples living in rental accommodation since 1986.
- **46%** increase in New Zealanders living in rental accommodation since 1986.

**HOUSING**

A large number of Pacific peoples live in state housing.

At the 2013 census:

- **42%** of Pacific peoples lived in households where the landlord was Housing NZ.

**PERSONAL INCOME**

Pacific peoples are over-represented in lower income brackets.

- **13%** of Pacific peoples earn <$20,000
- **21%** earn $20,001–$30,000
- **14%** earn $30,001–$50,000
- **21%** earn $50,000+

* Both the Pacific and Māori populations have a much younger age structure than the total population, which affects comparison of unadjusted rates for individual home ownership. However, age standardising accounts for only some of this disparity.
Our future

Investing in the success of Pacific peoples has significant benefits for all New Zealanders – both economically and in social wellbeing.

In 20 years, one in five New Zealand children will be Pacific, and one in eight workers under 39 will be Pacific.

One in eight workers under 39 will be Pacific.

One in five children will be Pacific.

FUTURE PROJECTIONS

The Pacific populations in New Zealand’s regions are projected to increase by 2038.

The Pacific population in New Zealand is projected to make up 11% of the total population by 2038.

REFERENCES


For enquiries contact: Pasefika_Proud@msd.govt.nz